

orangetree

FOR SPONSORS AND PARTNERS

BE PART OF SYDNEY'S FAVOURITE NIGHTS

Put your business in front of the Turkish and multicultural community at concerts, cultural nights and New Year's Eve.

ORANGETREE.EVENTS

WHO WE ARE

BORN IN THE COMMUNITY, GROWN ON STAGE

Orange Tree Events is the events brand of Orange Tree Group Pty Ltd. Since 2014 we have presented Sydney concerts by artists from Türkiye, run New Year's Eve with ATAM and supported the community's cultural nights.

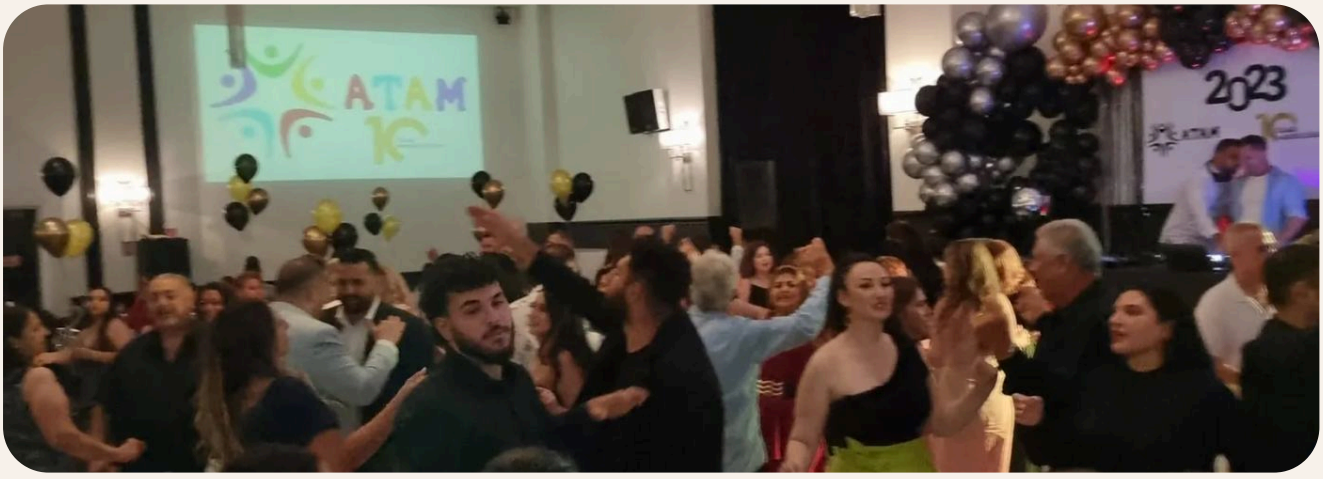
Proceeds from our events have supported community and student organisations, including ATAM, Orange Tree, ITSA and earthquake appeals. Every night is more than a concert: it is where the community comes together.

11
shows presented

9
New Year's Eves

30
nights supported and promoted

10,000+
people across our community networks



OUR AUDIENCE

FAMILIES
Three generations together at New Year's Eve and cultural nights.

YOUNG PROFESSIONALS
Concerts, club nights and stand-up.

STUDENTS
With student groups such as ITSA.

MULTICULTURAL SYDNEY
Everyone who loves Turkish music and culture.

ON OUR STAGES

A FEW OF OUR POSTERS

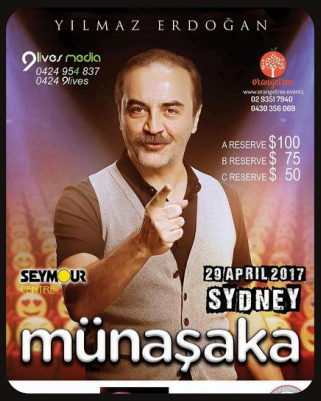








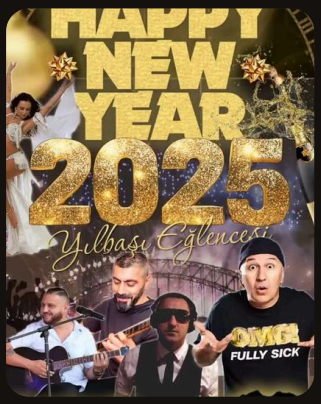


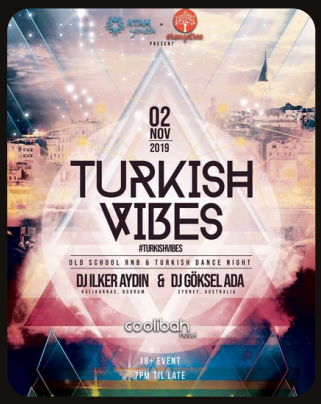


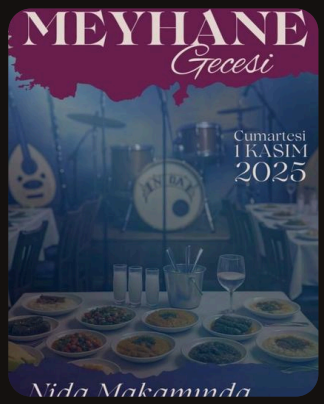












VISITING ARTISTS

İlyas Yalçıntaş · Buray · Teoman · Cahit Berkay · Emrah Karaca · Tibet Ağırtan · Yılmaz Erdoğan · Koray Avcı · Kibariye · Haluk Levent · maNga · Eypio · Emre Aydın · Oğuz Aksaç · Sevcan Orhan · Erkan Kolçak Köstendil · Gülben Ergen · Işın Karaca · Hakan Altun · Selçuk Balcı · Barış Kömürcüoğlu · Serhan İlbeyi · Tahir Bilgiç

SYDNEY ACTS

Nida Rock · Levent & Özkan · Muharrem Aslan · DJ Ilka · DJ Göksel Ada · DJ Gurbz · DJ Baki · EKOL · KINTALA · Funkatolia

SPONSORSHIP PACKAGES

NYE 2027 · ATAM'S 15TH YEAR

31 December 2026, The Renaissance Piano Room, Lidcombe. Presented by ATAM and Orange Tree Events; proceeds go to Our Shared Home.

BRONZE
$1,000

2 VIP tickets and a bottle, or 3 General tickets

SILVER
$2,500

5 VIP or 6 General tickets, a bottle of rakı or whisky

GOLD
$5,000

10 VIP or 12 General tickets, a bottle of rakı or whisky

PLATINUM
$7,500

10 VIP tickets, two bottles, first choice of VIP seating

MAJOR
$10,000

10 VIP tickets, two bottles, first choice of VIP seating, lead thanks from our MC

Prices in AUD, for NYE 2027.

WHAT SPONSORS GET

- ✔ Your logo on the LED screen and slideshow
- ✔ On the poster and in the 15th-year video
- ✔ Shared across ATAM, Australian Turks, Turkish Vibes and Orange Tree
- ✔ Higher tiers get longer screen time and bigger banners

SEASON PARTNERSHIP

A tailored year-long partnership across concerts, cultural nights and New Year's Eve, shaped around your budget and goals.

In-kind support is welcome too: raffle prizes, services and products.

Thank you to supporters including: Firebrand · Kekilli Jewellery · Toptune Auto · 24/7 Tax 2 You

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LET'S TALK

Fill in the short expression of interest form, or email us. A real person reads every enquiry.

SCAN TO OPEN THE FORM

orangetree.events/work-with-us/#sponsor

info@orangetree.events

@orangetree.events